

Action Item 1 I will conduct recruitment of my unduplicated head count students. Proposed Action Responsible Party Lead of Business Technology, Adjunct Instructors of CAS 133, Marketing Manger Success Criteria Increase enrolment in declared major of Business Technology Marketing Manager produce a recruitment flyer for Business Technology. Marketing Manager produce a recruitment flyer for Business Technology. Marketing Manager produce a recruitment flyer for Business Technology. Timeline Resources Redountem 2 Redesign Business Technology Administrative Office Professional career pathway certificate. Proposed Action The certificate will have three courses being offered in the fall and two courses offered in the winter. Any student completing this course sequence will petition to graduate and receive completer status for this pathway. Resources Resources Action Item 3 Improve Student access to program courses by lowering the cost of course materials to under \$120 per course. Proposed Action Improve Student access to program courses by lowering the cost of course materials to under \$120 per course. Proposed Action Resources Responsible Party Lead of Business Technology Administrative Office Professional Causer materials to under \$120 per course. Proposed Action Improve Student access to program courses by lowering the cost of course materials to under \$120 per course. Proposed Action Evaluating effectiveness and increasing use of Open Educational Resources in appropriate courses. Proposed Action Resources Proposed Action Redesign Business Technology Reduce financial barriers preventing students from successfully completing a degree. Proposed Action Proposed Action Redough financial barriers preventing students from successfully completing a degree.		
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ty	Proposed Action	Evaluating effectiveness and increasing use of Open Educational Resources in appropriate courses
	Responsible Party	Lead of Business Technology
es Publishers, 2018- 2019	Success Criteria	Reduce financial barriers preventing students from successfully completing a degree.
	Resources	Publishers, LRC Staff, Statewide Consortium
	Timeline	2018- 2019 and 2019-2020 academic years

Signatures: Program Lead	12/8/18 Date
Dean of Instruction	Date
Ma Stable	2/10/14
Dean of CTE (when applicable)	Date
	2152-10-21
VP of Academic Affairs	Date